

## COOKIE POLICY

### About This Cookie Policy

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e., the information we collect using cookies and how that information is used, and how to control the cookie preferences. For further information on how we use, store, and keep your personal data secure, see our privacy policy on our website [www.introease.co.uk](http://www.introease.co.uk)

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Policy.

Your consent applies to the following domains: [www.introease.co.uk](http://www.introease.co.uk)

Your current state: No consent given. Manage your consent.

### What Are Cookies?

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyse what works and where it needs improvement.

### How Do We Use Cookies?

Our website uses first party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

### What Types of Cookies Do We Use?

**Essential:** Some cookies are essential for you to be able to experience the full functionality of our site. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information. For example, these cookies allow you to log-in to your account and add products to your basket, and checkout securely.

**Statistics:** These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the website have been visited, the source of the visit, etc. These data help us understand and analyse how well the website performs and where it needs improvement.




**Marketing:** Our website displays advertisements. These cookies are used to personalize the advertisements that we show to you so that they are meaningful to you. These cookies also help us keep track of the efficiency of these ad campaigns.

The information stored in these cookies may also be used by the third-party ad providers to show you ads on other websites on the browser as well.

**Functional:** These are the cookies that help certain non-essential functionalities on our website. These functionalities include embedding content like videos or sharing content of the website on social media platforms.

**Preferences:** These cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the website.

The below list details the cookies used in our website.

Cookie	Description
 _fb	The cookie is set by Facebook to store your last visit to a website. We use the Facebook Pixel to measure the return on investment of our Facebook Ads by reporting on the actions people take after viewing our ads. The Facebook Pixel collects hashed or anonymous customer data via cookies, web beacons and other storage technologies. Facebook is able to connect this data to your Facebook account and use the data for their own advertising services. This also helps us to generate targeted advertising on Facebook, Instagram and associated third-party websites. You can read more about how Facebook uses your Personal Information here: <a href="https://www.facebook.com/about/privacy/">https://www.facebook.com/about/privacy/</a> . You can opt-out of Facebook targeted advertising here: <a href="https://www.facebook.com/settings/?tab=ads">https://www.facebook.com/settings/?tab=ads</a>
 _fbp	The cookie is set by Facebook to store and track visits across websites and for remarketing purposes. We use the Facebook Pixel to measure the return on investment of our Facebook Ads by reporting on the actions people take after viewing our ads. The Facebook Pixel collects hashed or anonymous customer data via cookies, web beacons and other storage technologies. Facebook is able to connect this data to your Facebook account and use the data for their own advertising services. This also helps us to generate targeted advertising on Facebook, Instagram and associated third-party websites. You can read more about how Facebook uses your Personal Information here: <a href="https://www.facebook.com/about/privacy/">https://www.facebook.com/about/privacy/</a> . You can opt-out of Facebook targeted advertising here: <a href="https://www.facebook.com/settings/?tab=ads">https://www.facebook.com/settings/?tab=ads</a>
 _ga	The cookie is set by Google Analytics to distinguish users. We use Google Analytics to help us understand how our customers use our website across multiple devices using information collected via cookies, web beacons and other storage technologies. For instance, the pages visitors go to most often, or if they are met with error messages from web pages. This helps us to improve the user experience of our website. In addition, we can see how our customers have reached our website through marketing

Cookie	Description
	activity. You can read more about how Google uses your Personal Information here: <a href="https://www.google.com/intl/en/policies/privacy/">https://www.google.com/intl/en/policies/privacy/</a> . You can also opt-out of Google Analytics here: <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a> .
_gat	This cookie is installed by Google Universal Analytics to restrain request rate and thus limit the collection of data on high traffic sites.  The cookie is set by Google Analytics to distinguish users. We use Google Analytics to help us understand how our customers use our website across multiple devices using information collected via cookies, web beacons and other storage technologies. For instance, the pages visitors go to most often, or if they are met with error messages from web pages. This helps us to improve the user experience of our website. In addition, we can see how our customers have reached our website through marketing activity. You can read more about how Google uses your Personal Information here: <a href="https://www.google.com/intl/en/policies/privacy/">https://www.google.com/intl/en/policies/privacy/</a> . You can also opt-out of Google Analytics here: <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a> .
_gid	
_greaptcha	This cookie is set by Google reCAPTCHA, which protects our site against spam enquiries on contact forms. You can read more about how Google uses your Personal Information here: <a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a>
CONSENT	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.
cookieLawInfo-checkbox-analytics	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".
cookieLawInfo-checkbox-functional	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".
cookieLawInfo-checkbox-others	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".
cookieLawInfo-checkbox-advertisement	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Advertisement" category.
cookieLawInfo-checkbox-necessary	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".
cookieLawInfo-checkbox-performance	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".
CookieLawInfoConsent	Records the default button state of the corresponding category & the status of CCPA. It works only in coordination with the primary cookie.
viewed_cookie_policy	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.
VISITOR_INFO1_LIVE	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.
YSC	YSC cookie is set by YouTube and is used to track the views of embedded videos on YouTube pages.
yt-remote-connected-devices	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.
yt-remote-device-id	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.
yt.innertube::nextId	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.
yt.innertube::requests	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.

### How Can I Control the Cookie Preferences?

Should you decide to change your preferences later through your browsing session, you can click on the "Cookie Consent" tab on your screen. This will display the consent notice again enabling you to change your preferences or withdraw your consent entirely. In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. To find out more about how to manage and delete cookies, visit [wikipedia.org](http://wikipedia.org), [www.allaboutcookies.org](http://www.allaboutcookies.org)

